



GINSMS INC.

NEWS RELEASE

GINSMS ANNOUNCES A CHANGE OF AUDITORS

Calgary, Alberta, November 5, 2015 – GINSMS Inc. (TSXV: GOK) announces that GHP Horwath, P.C. (the “Predecessor Auditor”) of GINSMS has resigned, at the request of GINSMS, as auditor of GINSMS effective October 30, 2015 and the board of directors has appointed RSM Hong Kong (the “Successor Auditor”) as auditor for GINSMS. The decision to change auditors was not the result of any disagreement between GINSMS and the Predecessor Auditor on any matter of accounting principles or practices, financial statements disclosure, or auditing scope or procedure. GINSMS decided to change auditor so that its auditor and the auditor of its ultimate parent, Xinhua Holdings Limited, would be the same.

There were no reservations in the Predecessor Auditor’s reports for the fiscal years ended March 31, 2014 and March 31, 2015. The Predecessor Auditor did not audit or review any financial statements of GINSMS after it audited the financial statements for the year ended March 31, 2015. There are no reportable events between GINSMS and the Predecessor Auditor. The resignation of the Predecessor Auditor as auditor of GINSMS has been approved by GINSMS’ audit committee and its board of directors. The Change of Auditor Notice, together with the letter from the Predecessor Auditor and the letter from the Successor Auditor, have been reviewed, and in the case of the Change of Auditor Notice, has been approved, by GINSMS’ board of directors and are available on SEDAR at www.sedar.com.

About GINSMS

GINSMS is a mobile technology and services company focusing on 2 areas namely its A2P Messaging Service and its Software Products and Services. GINSMS operates a cloud-based A2P messaging service that allows the termination of SMS to mobile subscribers of more than 200 mobile operators globally. GINSMS also develops and distribute innovative software products and services for mobile operators and enterprises and have successfully deployed more than 100 solutions worldwide. GINSMS has offices in China, Singapore, Hong Kong, Malaysia and Indonesia.

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